Albert Snyder - 794 Hillcrest Ave - Watsonville, Calif

The AROMAS BOOSTER

Monthly Bulletin Dedicated To Community Improvement

Monthly meetings on the second Wednesday of each month, Blohm Ave. School, 8:00 o'clock

Volume 1, Number 7 PUBLISHED BY THE AROMAS IMPROVEMENT ASSOCIATION April, 1953

The Aromas Home of the Month

Owned by Mrs. Marjorie Hitchings
Dunbarton Road

DEAR MARJORIE HITCHINGS:

How does one do justice to your enchanting hillside home, off Dunbarton Road? How tell the peace of its large, bay-windowed living room, with open fire-place and the adjoining dining room; both ceiling-lined and wall-panelled with redwood? The joy of that long, wide, glass-enclosed porch on front and side? Comfort in all weathers!

Friends may call your garden, "hell's half acre", but, to us, on a spring day, it was a little bit of heaven. Daffodils strewn on a hillside fairy playground at back, with a large, rock-bordered pool at bottom, just outside the back porch and kitchen. We could "see" people dancing on the front lawn when the children were married. Did they?? That huge blue and white kitchen must have known much bustle when all were young. I like your plant-filled back porch, the run-through from kitchen to dining room and thence through the wide arch to the main room with its old, brocaded furniture. Did you design those intriguing glass fronted cupboards in the middle room, with their treasured glass and china contents?

Seems to me, the original three rooms are lost in the reconstructed porch-lit bedrooms, with their open fireplaces and antique furnishings. I like the little central hall which hosts these and the bathroom, as well as your large, beautiful "own" room, with the rich maroon decorations. I can imagine your mother's pride when standing in front of the large gilt mirror (now in your room) while being married, so long since. Just as your pride is evident when showing your daughters' miniatures, your sons' pictures, or those of the grandchildren. Of course, all four children are married and living near-

(Please turn to Page Two)

Let's Figure

Of course you have been figuring what the sewer investment will cost you. Before you sell out or do something desperate check the figures that follow. In so doing, remember they are **estimated** but will give you a good basis to calculate in the quiet of your home what will pay.

These estimated figures are based on Monterey County Surveyor's Report of March, 1952. A basic direct assessment lot is 60 feet wide in front by 100 feet deep lot and contains 6,000 square feet.

1. A payment of $240 is the share of this lot in paying the direct assessment. IF PAID IN CASH YOU ARE THROUGH WITH THIS AMOUNT FOR ALL TIME. If you want to take 15 years to pay the $240 you would have $26.40 added to your tax bill each year for 15 years to pay the principal and interest.

If your lot is a corner lot you pay no more than any other lot. If your lot is 30 feet on the front and 100 feet deep you will pay on 3,000 square feet or one-half of the basic lot or $120. Likewise, a lot 30

(Please turn to Page Four)

What Are You Going to Enter In the Hobby and Art Show?

This is the most frequently heard question these days, and the most important. One thousand invitations are going out and we are getting excellent publicity from the Register-Pajaronian. **WE WILL HAVE A LARGE CROWD.**

We will have a good show if **everyone enters something.** This means YOU!

Exhibits must be brought to the school, Thursday, April 23, from 10:00 a.m. - 8:00 p.m.

Articles for sale must have the price prominently displayed. 10% of the price of all articles sold at the show goes to the fund for the purchase of the Blohm Avenue School. Consider this when setting your price.

Put Aromas on the map with our show this year.

APRIL 24th to 26th—BLOHM AVENUE SCHOOL

Friday, April 24th—From 2-5 p.m.—7-9 p.m.
Saturday, April 25th—From 2-5 p.m.—7-9 p.m.
9 p.m. to 1 a.m.—Grange old time dance.
Sunday, April 26th—From 2-7:30 p.m.
7:30-8:30—Special Musical Program at Community Baptist Church.

Invitations and programs are now ready. Please do your part by sending them to all your friends and acquaintances. They may be obtained from Mrs. Millarke, 365½ Blohm Avenue (across from Post Office, in back.)

EDITORIAL STAFF

Editor ..... Leola Reed
Telephone 4-8665
Advertising ..... Leo Herrlich
Telephone 4-4902
The Home of the Month ..... John Taylor
Telephone 2-1719
Nods to Aromans ..... Melecey Taylor
Telephone 2-1719
Inside of Your Home ..... Edna Breslawsky
Telephone 4-8501
Outside of Your Home ..... Mildred German
Telephone 4-8253
What's Doing At the A.I.A. ..... Walter Reed
Telephone 4-8665
Who's New in Aromas ..... Wayne and Ethel Cook
Telephone 4-8440
Organizations—Notice of Coming Events
..... Sadie Warren
Telephone 4-8286
Circulation Committee ..... Celia Roberts, Elizabeth Crosby, Coramae Davis, Minnie Lak, Cora Noah.
Typists ..... Dorothy Millarke, Shirley Smiley

PRINTED BY WATSONVILLE PRESS

Editorial

Can it be that there is anyone living in Aromas who is proud of the open sewers running down the sides of our Avenues?

This paper is dedicated to Community progress and the idea of "selling" Aromas, first of all to those who live here, then to the world in general. Copies go all over the country. The editor has carefully guarded our "secret", but the time has come to face the issue. **There is something in Aromas which isn't nice** and everything that is good is counteracted by that one disgusting condition. It seeps into our yards and gardens, pollutes our wells and the air we breathe. Bowers of roses, forests of television towers, a landscaped community, all of our cars, deep freezers, beautiful scenery, **nothing** can compensate for that one fault. It doesn't seem possible that anyone who loves Aromas could **choose** to go on having this condition exist here.

Stranger, if you have changed your mind about moving to Aromas since reading this, wait a bit. Thanks to our progressive and forward looking property owners, the open sewers will soon be no more. Our County officials have done all in their power to make a sewage district possible for us financially. (not an easy thing to do). I wonder if they have heard any words of appreciation from the citizens of Aromas? Yet most of us are so relieved and so grateful, for their efforts. So here's a thanks to them for their long labors in our behalf.

WASH AND DRY IN ONE HOUR'S TIME . . . also
DRY CLEANING AND FINISHED SERVICE
BENDIX LAUNDERETTE
129 Third Street Watsonville

Don't Miss This

It will pay you to hire a baby sitter so both parents can go to hear Dr. Evelyn Berger, practicing psychologist from Oakland on Child problems this April 9th in the New School. Her specific subject will be "Discipline in the home and in the School" but will also speak on other child problems, and answer any questions asked. Dr. Berger will speak from 7:30 to 9:30. If you have to choose one thing to do this month, make it this. She's wonderful!

Boosters

Ex-Aromans who are in there pitching by having sent in their dollars to help Boost Aromas:

Mr. and Mrs. George Silliman, Watsonville.
Mr. and Mrs. Wm. Cook, San Francisco.
Helen Goodwin, Oakland.
Mr. and Mrs. George Mullins.
Mr. and Mrs. Wm. (Bev.) Cox, Brentwood.
Mr. and Mrs. Claire Denny, Watsonville.
Mr. and Mrs. Loren Franchi, (Ardine Gill), San Francisco.
Mr. and Mrs. John Winter, Ione.
Mr. and Mrs. F. Della Vedowa, Watsonville.
Mr. and Mrs. Donald Hill (Edna Steinfelt), Richmond.
Mrs. Lulu Eipper, Pacific Grove.
Mr. and Mrs. Jim Goodwin, Gerber.
Mrs. Pauline Chadwell, Walnut Creek.
Mrs. Marie Weyman, Watsonville.
Mr. and Mrs. D. D. Miller, Watsonville.
Mr. and Mrs. Wallace Priest, Watsonville.
Mr. and Mrs. Henry Pickrell, Yreka.
Jane Combs Howell, Anguin.

Thanks folks! Let's hear from some more of you next time.

Aromas resident Boosters will find their names on the roll on the A.I.A. Bulletin in the Blohm Avenue School.

HOME OF THE MONTH

(Continued from Page One)

about, but I know you always count five—and so shall I. So it should be, for this has, I know, helped you in understanding others. Does it seem 38 years since you came from San Francisco to be the wife of a well known Rancher? We didn't realize how beautiful Italian Violets could be until we saw your table garden. John tells me you do all your outside yard work? How, when you teach, sew, entertain and serve the community in so many ways? Your children are blessed in having been raised amid such love, wisdom, beauty and peace.

Thank you for all, so freely given. Let us tell appreciation of good while we can, not regret when too late. So, we thank you for kindness to us, strangers. As a man sews, so shall he also reap. Your harvest will be contentment and friendship, for your hand has not been withheld in the giving of same.

Yours Sincerely,
MELECEY TAYLOR

BROWNIE TROOP 31

Mrs. Simmons reports Brownie Troop 31 is planning an interesting and novel display for the Hobby Show.

No report this time from the Boy Scouts

Inside Your Home

FLOOR COVERINGS

By Edna Breslawsky, Interior Designer

Floor coverings form part of the background of a room and should be chosen with this fact in mind. Being background, color, especially, must be in keeping with the harmony of the room. Not too bright, so as to distract from the rest of the room, not so dull that the room loses its character, not so figured that the pattern distracts from the drapery and upholstery fabrics chosen to complete the scheme.

It is a mistaken idea to believe that some color tones of rugs are far superior to others in their ability to stay clean. Except for the very darkest and lightest, they are easy to keep up and will well repay the small amount of work necessary, in the joy of knowing they are correct for the room. Where much foot traffic is a concern shaded and multicolor textured or patterned rugs have an advantage. However, care is necessary in selection of figured rugs and the fabrics to go with them.

A darker value in the floor covering than in the walls is a good generalization to follow. Yet, many successful decorating results have used the opposite. The former gives the feeling of weight at the bottom, the latter a feeling of lightness or airiness at the bottom.

Today much carpeting is laid wall-to-wall. To an extent, this tends to enlarge the floor plan, but I certainly wouldn't sacrifice quality to purchase that extra foot of carpet around the edges. On the other hand, do not get the carpet too small. If the carpet one has already or is purchasing is quite a bit smaller than the room size, it is better to place it off center and group a few pieces of furniture on or around it, thus making the grouping a focal point in the room. With correct use of color and mass the rest of the room furnishings can be tied to it.

Many people use **scatter rugs.** Very few use them to best advantage. They just scatter them—squares, rectangles, ovals and circles, often without regard even to the colorings in them, producing a most chaotic effect which some people confuse with quaintness and informality. The outlines of small rugs should follow the architectural lines of the room, not the diagonal. Small circular rugs should be used as accent points, kept free of furniture and with plenty of bare floor around. I'm sure there are exceptions to these statements, but they are rare.

Until recently, the **basis for quality** in carpeting was 100% wool. Now many excellent wearing and luxurious carpets are made of cotton, nylon, rayons, flax, other synthetic fibers and blends of these with wool. Each has its best purpose.

Just Thinking

By Donald Seeley

Now the Atomic Age causes the wide awake, alert, and vigilant some quams of fear and conscience. New dreams stir in the minds and hearts of builders; and the dreams of long ago are sweet in the memory of those who can recall a quieter era. A time when five hundred acres of well cared for apricot trees meant a lot of sweat and labor, as well as a reputation for production, in San Francisco, Los Angeles, New York, and London. Mr. Hudson sent our cots one year to London Town, the whole kaboodle of them, fourteen dried ton, or thereabouts.

The Sunsweet standard has shown where apricots are grown, and California leads all the countries. Yes, California the state. The golden state for apricots and poppies though prunes and lupine, blue as the Pacific Sea, are notable too.

Where wildflowers grow, the golden cups of poppies and blue lupine in profusion are a lovely sight. On our place, a knoll we always called, "The Flower Hill," would send up a nice selection of white hairbells, baby blue eyes, golden cups, mariposa tulips, (my choice of all loveliness with the hairbells) Johnny jump ups, (orange violets with black eyes) shooting stars, cowslips, snow flowers, all common names. For spring flowers, My! the times that I would have to bend over, to pick a bouquet! but those were the days of my youth, and no creaking joints. Such an endeavor now would leave me "stove-up."

There was trailing columbine, bleeding heart, dogwood, at Pescadero, high above the Foster Ranch, on Chittenden Pass. As children in the Aromas grades my sister Virginia and I once collected and named 100 varieties of local wildflowers and weeds, with our mother's encouragement, and made a bouquet of the choicest of them for a flower show.

(To be Continued)

EDNA L. BRESLAWSKY
INTERIOR DESIGNER
Anything from a Pillow to Complete Furnishings for Home
AROMAS, Rt. 1, Box 33 Phone Watsonville 4-8501

TOWN AND COUNTRY PROPERTY
Marian Hublit Realty Co.
Cor. 2nd & Franklin Sts., San Juan Bautista, Calif.-Ph. 120
REALTOR - NOTARY
14 years—Reliable—Courteous—Efficient Service

TRACTOR WORK
New Ferguson Tractor and 5 Foot Rotavator—
One time over, chops weeds, cuts berry vines and cultivates . . . Jobs Small or Large!
NED SIMMONS
Phone 23-F-3
Route 1, Box 31 Carr Avenue, Aromas

FOR SALE SUBDIVISION LOTS
—— 200x390 Feet with Water ——
Also Acreage . . . Your Broker or See
C. D. MOORE
417 Maher Road Phone 2-0921

Notice of Coming Events

The Home Extension group will hold their next meeting on April 14 at Fellowship Hall. Meeting opening at 1:40 p.m. Meeting will begin by election of officers for the coming year. Plans will be completed for the garden tour. And continued plans for the Hobby Show will be talked over, also members will sign up for Garden Clinic and for the 5-year Garden Plan. **And plans will be arranged** for an installation Tea in May.

* * * *

The Aromas School will hold open house in honor of Public School week under the supervision of the P.T.A. on April 17, at the new school building.

A cordial welcome is extended to visitors as the children will have their work on display and it also will be an excellent opportunity for those who have not done so, to see the new school building. Do plan on keeping your calendar clear for this date.

* * * *

Aromas Improvement Association meeting **this** Wednesday, April 8, at 8:00, Bloom Avenue School. Keep up the good attendance and keep things rolling. If you don't want things to roll, come out and put on the brakes.

* * * *

The newly organized Aromas Flames will hold a Card Party, Thursday evening, April 16, 8:00 at the New School. Come out and give them a rousing start. There will be prizes and refreshments.

* * * *

Don't forget to take the better half and go hear Dr. Berger, April 9. (This Tuesday, New School.)

A Cheer for the Booster Staff

I wonder how many people who read and like the Booster, have stopped to think of the long hours of work the Staff puts in to produce this "little gem". Every bit of this work is volunteer and so far they've all paid their own expenses, typing paper, ribbon, camera film, developing, gas, etc.

So give them a nice pat on the back, folks!

Special Free Services Offered Our Advertisers

Civic Groups meeting in the Blohm Avenue School will now find the blackboards splashed with the names of our advertisers and admonitions for Aromans to give them their trade.

The Booster and A.I.A. will plug for our advertisers whenever buying is to be done.

We appreciate them!

Bill Bourgoin Ray Palmtag

STEINHAUSER & EATON

PRESCRIPTION DRUGGISTS

Phone 4-5858 313 Main Street

WATSONVILLE, CALIFORNIA

Scout News

The last meeting of the Girl Scouts Troop 29 developed into a planning meeting on activites up until the closing of this year's school term.

It was decided to have a court of awards the last of May. At this time the Girl Scouts will be awarded their second class badges and their Back Yard campers badges.

At the same time the Brownies will receive their wings and Girl Scout Pins.

The Girls are now busy lashing willow furniture for their camp ground. They plan to attend day camp on the second and third weeks in June.

A NEW BROWNIE TROOP SOON TO BE ORGANIZED

Third grade girls are at **last** going to have a troop! Mrs. Paul Mahler and Mrs. Ed Hubbell are the enthusiastic new leaders. Girls will receive registration blanks in the near future.

LET'S FIGURE

(Continued from Page One)

feet by 50 feet would be one-fourth of a basic lot or 1,500 square feet and pay $60 direct assessment.

The smaller your lot is from the basic 60 by 100 lot the less you pay.

2. On a 60 by 100 basic lot or 6,000 square feet these amounts will be added to your tax bill per $100 assessed value each year.

For bond retirement $1.45
For maintenance ..... .50
TOTAL $1.95

Smaller size lots would pay less according to size or assessment.

Sample yearly tax bill for sewer on 60 by 100 lot. Remember bills will be smaller on lots smaller in size.

A. Vacant lot assessed at $200 on which the $240 is paid in cash. Your yearly sewer tax would be $3.90.

B. Vacant lot assessed at $200 on which the $240 is financed for 15 years. Your yearly sewer tax bill will be $3.90 plus $26.40 or $30.30. This is just over $2.50 per month.

C. House and lot assessed at $1,500 and where the $240 is paid in cash. Your yearly sewer tax bill would be $29.25. This is about $2.50 per month.

D. House and lot assessed at $1,500 and where the $240 is financed for 15 years;

Your yearly sewer tax xill would be $29.25 plus $26.40 or $55.65. This is less than $4.75 per month.

Did your figures agree with these on this vital investment for Aromas?

These figures are based on 60 acres. The more acres that are included, the less will be **each** direct assessment and bond tax.

WALTER LOVE W. C. DENNY

Green-Gro Fertilizer and Supply Co.

Liquid Fertilizer for All Your Needs

Now Available at Aromas Shopping Center

PHONE 4-8275 and 4-6805

Outside Your Home

AT THE GARDEN GATE

April 1st . . .

We all enjoyed the recent Million Dollar Rain and every drop was worth it. However, keep your sprinklers going. Cultivate around shrubs, trees, and roses in your garden at the first sign of drying out. This way you will conserve your moisture.

April 3rd . . .

Don't let the road side weeds get you down. A weed burner used when the grass is green is ideal It is too late if the grass is dry. You'll have to use the old sickle then. A weed burner destroys next year's seed before it matures. It is also preferred to the Weed Killers, 2-4-D, etc., because it confines damage to burned material only.

April 10 . . .

Many are the requests for help on creek bank plantings. Bamboo is one way of correcting Soil Erosion, on these banks. Ivy in its many varieties will cover over unsightly spots where thoughtless folks have thrown cans and other debris along our roadsides, creeks, and gulches. Sunny gulches are areas of beauty when planted to Mesembryanthemum. (Let's call it ice plant!) It comes in a rainbow of color, so choose your favorite or mix them. The results are always a riot of color.

April 15th . . .

Let's keep a good garden record this year. Mine so far reminds me to make plenty of Tamarix cuttings for a windbreak, to replace a tall French Pussy Willow which is beginning to take the view of friendly hills away from my kitchen window. To grow more geranium in pots for quick 'Place and Show' of color in the garden. To grow more Pyracantha from seed. The experiment of last year netted two dozen inch high plants in the lathhouse. To spread fertilizer early, begin with the first fall rain.

A record will help, also, in remembering the plants you have admired elsewhere and would like to have for your garden.

April 21st . . .

The lilacs are early this year. Our false spring started the wee buds expanding and the bushes burst in bloom three weeks earlier than normal. Lilac Ellen Wilmont in her fourth year boasts of thirty odd sprays of white fragrance. The lilacs are really burdened with bloom this year—next year will find the bushes thinned, an effort to coax larger though fewer sprays. Charles Joly's deep purple sprays are last to make a gallant arrival in the garden.

A day to remember—"Rain on a lilac bush in full bloom!" I noted no damage to the flowers on the following day.

April 29th . . .

I'm coaxing the men folk to build generous redwood boxes for "portable" garden color. Saved today to paint all present flower containers so they will carry out a coordinated color in garden or porch.

Discarded birdcages repaired and painted make beautiful planters for some of our choice succulents. A tiny deviled ham can with a punctured hole in the bottom will make an excellent reservoir for watering, if placed in the center of the cage floor, concealled by your plants.

Hope to meet you again at the "Garden Gate" in May. M.G.

Hats Off

Pa Watsonville: For the plug in the Register-Pajaronian. **That** should keep us on our toes.

Mrs. Mason: Publicity Chairman of the P.T.A. for faithfully getting announcements and P.T.A. news in to our organization editor. (Suggest others do the same.)

The Molyneux's, for their attractive "The Chatteau" sign at their drive-way and the Ballas for their new good looking "Balla Ranch" sign. These show pride of ownership and add to the attractiveness of "our town."

The Beautification Committee: For electing a T.H.H. girl, Karen Goodwin, to the important office of secretary. If we want our young citizens to help drive the Civic wagon, we must be willing to give them one of the reins.

A FEW SUGGESTIONS FOR EARLY CALIFORNIA BEAUTIFICATION FOR HOMES AND PUBLIC BLDGS.

Use of wagon wheels, oxen yokes, any other "parts" that are attractive, Redwood logs for entrances, fences, gates, etc., any type of wooden fences, and pergolos. Profuse plantings of red geraniums, planting of any native plants, hitching posts, adobe brick or cement brick; red roses (Paul Scarlet.)

Chew & Chat Cafe
Next to Aromas Shopping Center
HOME COOKING
"It's a Treat to Eat Out"

BEN'S SHOE SERVICE
Shoe Repairing
Best Materials • Best Workmanship • Best Service
PHONE 4-3653
22 Peck Street Watsonville

Walker & Kearney
WATSONVILLE
PHONE 4-3834
Closed Saturdays

Hammond
The dependable
Lumber Company

Freedom Boulevard
FREEDOM
PHONE 4-6474
Open Sat. Mornings

H. D. Overman

DUMP TRUCK HAULING • SKIP LOADING
LIGHT BULLDOZING

Phone 2-1537 Watsonville, Calif.

Who's New In Aromas

Welcoming back an old friend and neighbor, along with our many new ones, our Monterey Deputy County Clerk, **SADDIE WARREN.**

Sadie moved one year ago, into the little house which was formerly the office of Dr. Buehler. Her garden and the many lovely plants adorning the steps and windows is indeed a lovely spot.

Though confined to a wheel chair for the past three years, Sadie takes an active part in our community, besides writing, THE NORTH COUNTRY NEWS for the CASTROVILLE TIMES, and organization News for our Aromas Booster, she plants and cares for her garden from her wheel chair.

Sadie was busy making aprons for Church bazaars, and showed me a lovely collection of doilies she had crocheted.

Her scrap books on presidents, royalty, gardening, and needle work will be an interesting entry in Our Art and Hobby Show.

Mr. and Mrs. Warren lived in Lake District for 22 years. Prior to Mr. Warren's death two years ago, they resided in San Miguel Canyon. They have a daughter Lillian Combs of Aromas, three grandchildren, and three great-grandchildren.

With her radio, canary, and gold fish for company her courageous spirit and utter refusal to concede defeat, she is a charming addition to Our Community and an inspiration to us all.

MR. and MRS. JACK SEEKINS recently of Yarington, Nevada are the new owners of the Sheldon Place on Rogge Lane. New members of the Grange and the A. I. A., we welcome them and wish them happiness and success with their many plans, which include new landscaping of their yard, remodeling into a full length living room; large fire place, and additional picture window.

Mr. and Mrs. Seekins were residents of Watsonville before moving to Nevada. Mr. Seekins was a painting contractor in Watsonville and yard man for Southern Pacific. An accident there forced retirement. He is keeping busy now planting garden and caring for their 5 acres of fine apricot trees.

Mrs. Seekins was a busy woman, as owner of the Watsonville and Salinas Beauty Colleges, before selling them two years ago. She still retains the El Audre Beauty Salon in Salinas. They have three children—two daughters, one son, and are proud grandparents of seven grandchildren. They are finding Aromas an ideal spot to live. We agree fully Bike.

The Seeley Place on Railroad Avenue now occupied by **JACK and HELEN EMERSON** shows how work and care have made this a lovely spot.

Helen's hobby is Roses, and having worked in the rose gardens in Corralitos before moving here, has a wonderful collection in her well cared-for garden.

Mr. Emerson is employed here by the Central Supply Company. They have three sons. Lou, the eldest, drives truck for Monterey County Road Maintenance. He was recently discharged from the Navy; Eugene is aboard a Navy Destroyer Tender stationed in Sasebo, Japan; and Richard, age 3. We welcome them as members of the A. I. A. and hope they make Aromas their permanent home.

RANCH WAY FEEDS • LARRO FEEDS

Santana Feed and Supply

(FORMERLY VERNS)

Dairy, Poultry, Garden and Pet Supplies

Phone 4-6106 • Watsonville, Calif. • 36 Porter Drive

Quotes of the Month

Jean Hamilton (Society Editor, Register-Pajaronian): Things are really booming out there, aren't they? (Sure are, Jean!)

Walter Ballsmith: "The longer I live in Aromas, the more I see what it has to offer. A really superior climate, and these beautiful hills. Can't see why some real estate company hasn't started a subdivision here."

San Jose Mercury Herald (In the report of San Benito County action on the sewer) "At present open sewers are running along the streets, it is reported." Faces red?

For the BEST in Laundry & Dry Cleaning Service—Phone 4-4737

Watsonville Laundry & Dry Cleaning Company

Curtains • Blankets • Sanitone Cleaning

212 Main Street

Free Pick-up and Delivery Service to Aromas

LEO HERRLICH

REALTOR

Country Property

Homes • Ranches • Acreage

LIST YOUR PROPERTY WITH ME

Phone 4-4902

AROMAS CALIFORNIA

AROMAS BEAUTY SHOP

Phone 2-1749 for Appointment

BONNIE MAHLER, Operator

FREIERMUTH'S

The Hardware and Appliance Center
of the Pajaro Valley Since 1882

WE GIVE S. & H. GREEN STAMPS

247 Main Street Phone 4-4749

Nods to Aromans

Corey Road. First house on left has new additions side and back.

Second house, same side. What an improvement since we saw it about 18 months ago! New white paint job, deep red porch, enclosed garden with trellised gateway and large, fenced, lily-strewn pond —with ducks.

San Juan Road. George Borba's home is always so tidy. Little garden newly plowed.

Willow Creek Dairy has a fine modern dairy barn. Probably one of the best in this area.

Maher Road. What a bustle here! New bridge finished.

The L. S. Parkers have moved in and the house is now ready for plastering.

Am intrigued by the deer head mounted on a verandah near Robedeau's. **McMaths** will soon have a neighbor. New home going up next door. Must congratulate **Mr. Moore** on his ingenious arrangement of building lots. Several have been bulldozed out and each has its encircling oaks. Loveliest of all ornaments all ready.

Coming back, see **Wayne Cook** has his bird house up. The new house is coming along, Tiny. The **Sambrailo Ranch** has had new paint work on home, barn and all outbuildings. Most effective in rust red, with cream trimmings. Striking, but not lush.

Cole Road. New house going up.

How do you like the Allbritten home? Modern, dove grey painted with bright red door. Sometimes, I wish nods could be given to people who DO things as well as MAKE them. I have heard of various Aromans who are quietly DOING. Maybe the world will never appreciate you, but your neighbors do, believe me.

Clean Up Week

A ranch and home clean up week has been set for April 13 to 20 by the beautification committee.

Let's get the whole town shining for the Hobby Show and for our own satisfaction. ROLL UP YOUR SLEEVES. April 13th-20th.

BEAUTIFICATION COMMITTEE REALLY ON THE BEAM

Too bad everyone in town can't listen in on these enthusiastic meetings! Only the septic tank drainage pipes under it are hindering the completion of the "Hutching's Memorial Park" before the Hobby Show. Plans are all drawn for a wonderful little park there which will be the pride and joy of all Aromans as well as of the Hutchings Family. These plans drawn up by our "Technical Advisor", Mrs. John German, will appear in the Register-Pajaronian soon!

The committee has chosen Early Californian as the theme for Aromas. It is hoped that everyone will try to carry this out in his own way by using anything that is reminiscent of Early Ranch Life in this valley, in your home beautification. (We are emphasizing **ranch life** and **not Mission life** as we do not want to copy San Juan.) Mrs. Clarence Totten is doing some research on this and next month we'll print more specific suggestions. We'll welcome them from anyone for that matter.

Paul Scarlet roses were chosen as the Aromas flower and we hope to make our village a bower of red roses, with everyone planting a few (if they want to, of course). Can't you just see it? Anyway **Hats Off** to the beautification committee. May they reap a bountiful harvest in making Aromas **the most beautiful town of its size in this U.S.A.** WE CAN DO IT TOO!

Electric Motor Rewinding—
Repairing
DELCO ELECTRIC MOTORS
•
P & H Electric Motor Works
Phone 4-6567—New Location
G. H. HULL — D. J. POLICICCHIO
215 San Juan Road Watsonville, California

AROMAS GENERAL STORE

Groceries • Meats • Drugs • Feeds
Hardware • Dry Goods
Work Clothes
Oil • Gas

Phone 4-6887 Aromas, California

Calendar of Aromas Meetings

Grange—
Second and fourth Friday at Grange Hall, Master, Walter Smith.

Volunteer Firemen—
First Friday, small school building on Blohm Ave. All open meetings and everyone welcome to attend. Dolan Marshall, Chief.

Dora Belden Girls—
Fourth Friday, at homes of members. President, Mrs. Dolan Marshall.

Improvement Association—
Second Wednesday, Blohm Avenue School. Walter Reed, President. Everyone come.

P-T. A.—
Third Friday, new school. Hazel Clinesmith, President. Everyone invited

Home Extension—
Second Tuesday, Fellowship Hall. Marjorie Hitchings, President. All welcome.

Boy Scouts—
Every Thursday, old school, 7 o'clock. Victor Haskin, Master.

Girl Scouts—
Every Monday, old school, 3:30. Gladys Bixler, Leola Reed, Leaders.

Cubs—
Third Tuesday, old school. Jim Clark, Master. Dens weekly in various homes.

Brownies—
Every Wednesday, old school, 3:30. Kay Yoshida, Mrs. Simmons, Leaders.

4-H Club—
Third Tuesday, 7:30 o'clock, old school. Leslie Cole, Leader.

Church of Christ—
Bardue and Rose Ave. Brother Mason and Brother Eaker, Speakers.
Sunday Services, 11 a.m. and 7:30 p.m
Singing and Bible lessons, Thursday, 7:30 p.m.
Everyone cordially invited to attend.

Community Baptist Church—
Rev. Geo. Meyer, Pastor.
Carpenteria Avenue.
Sunday School, 9:45; Worship Service 11 a.m.; B.Y.F., 7:00 p.m.; Evening Worship, 8:00 p.m. Everyone Welcome.

Men's Brotherhood—
Last Monday of month, Fellowship Hall. All men of Aromas and near by are welcome. L. E. Harris, President.

Friendly Neighbors—
First Tuesday, at homes of members. Mrs. Wm. Franklin President.

Missionary Society—
Third Wednesday, 2 o'clock, Fellowship Hall. Wilma Haskin, President.

Ladies' Aid—
First Wednesday, 2 o'clock, Fellowship Hall. Mrs. W. Clinesmith, President.

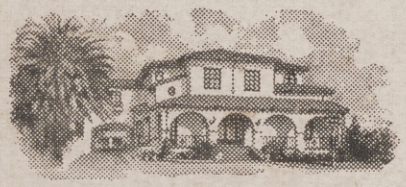
Prayer Meeting—
Every Wednesday, Fellowship Hall.

T.H.H. Club—
Every Tuesday, 6:30. Smiley home, Helen Montgomery, President.

Aromas Flames—
Second Tuesday. Mrs. Kenneth Marshall, President.

The Last Word

We"ll soon have a right to change our original Spanish name, "Aromitas aqua Caliente" (Smells of the bad water) to what we've been wishfully calling it, "Aromitas de las Lomas, (Sweet smells of the hills.)



White's Mortuary

Thoughtful and Efficient Service

609 Main Street — Watsonville

WATSONVILLE SANTA CRUZ

Watsonville Radio Shop

W. MacFARLANE - ROBERT KALL

RADIOS and HOME APPLIANCES

ALL MAKES OF RADIOS AND TV REPAIRED

Phone 4-6287 23 Third Street

HANSEN LUMBER CO.

(Across from Pajaro School)

Barb Wire Special $8.95

Roll 80 Rods—2 Point

COMPLETE BUILDING MATERIALS

Telephone 4-7255